

# The Holiday Project®

OF THE NATIONAL CAPITAL AREA, INC.

## ANNUAL REPORT

OF FISCAL YEAR 2008 PROGRAM ACTIVITY

August 1, 2007 through July 31, 2008



### Mission

The Holiday Project of the National Capital Area organizes visits to people in institutions. We give our volunteers an opportunity to contribute to others and we create an opportunity for those we serve to contribute to us. We bring the spirit of a holiday to people who otherwise would not have a celebration.

### Description of Activity

The Holiday Project of the National Capital Area organizes visits to people residing in nursing homes, hospitals and other institutions on holidays throughout the year. Every Holiday Project visit is preceded by a 20-30 minute training at the facility and ends with a 15-20 minute completion/acknowledgment gathering. During visits, volunteers spend time and talk with residents and patients. We sing holiday songs and distribute cards and gifts. We walk throughout the facility with a goal to visit everyone who wants to be visited.

### Achievements

During the 2008 fiscal year, visits were organized on:

- Halloween
- Thanksgiving Day
- Christmas Day
- Valentine's Day
- Easter

Visits were organized in:

- The District of Columbia
- Virginia
- Maryland
- Delaware

**Approximately 500 volunteers participated by visiting with more than 5,000 people in nursing homes and hospitals.**

### Financial Activity

Revenue:	\$4,032
Expenses:	\$5,675
Net:	(\$1,643)
Overhead:	36.24%

### Management

The Holiday Project of the National Capital Area does not have an office or employees. During the 2008 fiscal year, all programs were planned and fulfilled by volunteers.

## Overhead Percentage

According to the rules of the Combined Federal Campaign, overhead percentage is computed by dividing the total of administrative and fundraising expenses by the revenue for the year. Because revenue in this fiscal year was low, the overhead percentage is high. If computed as a percentage of the expenses, it would be 26%.

In this fiscal year, The Holiday Project of the NCA held the first of what is planned to be an annual holiday concert. In this first year, promotion of the event was not sufficient to reach the revenue goal. In order to lower the overhead percentage in the 2009 fiscal year, the organization has new plans for promoting the concert and raising more funds.

## 2007-08 Board of Directors

President	Robin Wiley
Chairman/Secretary	Eileen Rourke
Treasurer	Sally Cooney
At Large	Bobby Anderson
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